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A guide to the basics of information visualization that teaches nonprogrammers how to use advanced data mining and visualization techniques to design insightful visualizations. In the age of Big Data, the tools of information visualization offer us a microscope to help us make sense of the avalanche of data available on every subject.

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Visual Insights by Katy Borner, David E. Polley ...

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Visual Insights: A Practical Guide to Making Sense of Data

Book Description: In the age of Big Data, the tools of information

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visualization offer us a microscope to help us make sense of the avalanche of data available on every subject. This book offers a gentle introduction to the design of insightful information visualizations. It is the only book on the subject that teaches nonprogrammers how to use open code and open data to design insightful visualizations.

Visual Insights: A Practical Guide to Making Sense of Data ...

Following in the footsteps of the richly illustrated and highly informative book *The Atlas of Science: Visualizing What We Know*, Professor Katy Börner and David Polley's new book *Visual Insights: A Practical Guide to Making Sense of Data* brings theory and practice in seven manageable chapters to both new initiate and engaged user, giving an insightful overview of the field, and making accessible the methods and techniques to empower the reader to become a visualization practitioner.

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Visual Insights | The MIT Press

Visual Insights: A Practical Guide to Making Sense of Data. Katy Börner. Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu With special thanks to the members of the Cyberinfrastructure for Network Science Center Keynote for NSF's CS10K initiative to support high school computer science teachers around the country who are teaching or preparing ...

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Book Review: Visual Insights: A Practical Guide to Making

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Instead, Visual Insights is much more focused on conceptual

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maps, thematic cartography, and network visualizations, which is great, as there are not many books out there that cover those. Besides being readable, by the way, the book is also beautiful to look at. 9 people found this helpful There was a problem loading comments right now.

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